

TELESCOPE CASUAL FURNITURE

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67% OF SHOPPERS HAVE EXTRA MONEY THIS SUMMER ACCORDING TO TELESCOPE NATIONAL SHOPPER SURVEY

--Hospitality Industry to Benefit from Pent Up Demand and Available Money--

Granville, NY, July 21, 2010—Telescope Casual Furniture, the leading manufacturer of outdoor furniture, has found through its National Shopper Survey that 67% of shoppers say they will have extra money this summer.

When asked on what things they will spend their extra money on, fully **59% said they would like to take a vacation.**

In announcing the results of the Telescope National Shopper Survey, Kathy Juckett, CEO of Telescope Casual Furniture said, “These results are very exciting for the hospitality industry who will benefit from the pent up demand to spend and the availability of the extra money our Survey reports.”

“With the summer vacation season underway, we have seen an uptick in our contract business from last year as more restaurants, hotels and motels are upgrading their furnishings and decor as a result of the renewed desire and ability of shoppers to spend money for vacations,” Ms. Juckett concluded.

The Telescope National Shopper Survey is a national internet survey of 1500 adults conducted quarterly by WSL Strategic Retail, the leading retail strategists and futurists.

About Telescope Casual Furniture

Telescope Casual Furniture has been producing quality outdoor furniture in New York for 107 years. The company’s product line includes wicker, tubular aluminum, cast aluminum, and marine grade “recycled plastic” polymer available in a variety of chairs, tables, umbrellas, bar stools, chaises, sofas, and rockers for the residential and commercial markets. Classic wooden director’s chairs, folding aluminum chairs and high quality beach chairs are also available in many colors and sizes.

Manufacturers of Summer and Casual Furniture Since 1903
SHOWROOMS: CHICAGO, IL - DALLAS, TX – ATLANTA, GA – HIGH POINT, NC

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